

Cecil + Coleman

# PURSUIT *United.*

STRAIGHT BOURBON WHISKEYS

If blending is art, here's the masterpiece. We harmoniously unite the best characteristics from multiple bourbons, regardless of mashbill, distillery, and location to develop a one-of-a-kind flavor profile that breaks free from tradition and starts a new adventure. This four grain expression represents thousands of hours spent interacting with the best of the best in this industry through Bourbon Pursuit, the #1 whiskey podcast in the world. **Enjoy this pursuit.**



Kentucky

**Bardstown Bourbon Co.**

75% Corn  
21% Rye  
4% Malted Barley



Tennessee

**TN Distilling Partner**

80% Corn  
10% Rye  
10% Malted Barley



New York

**Finger Lakes Distilling**

70% Local Corn  
20% Red Winter Wheat  
10% Malted Barley

## TASTING NOTES

**Nose:** Aromas of hazelnut, honeycomb, mulling spices, and fresh toasted oak.

**Taste:** Initial wave of brown sugar and honey that transitions into a malted chocolate ball and bright citrus tea.

**Finish:** A warm and gradual progression of a spicy orange marmalade.

## AWARDS

- **San Francisco International Spirits** | Best in Class Finalist and Double Gold
- **John Barleycorn Awards** | 2022 Bourbon of the Year and Double Gold
- **ASCOT Awards** | Double Platinum
- **SIP Awards** | Double Gold
- **New York World Wine & Spirits Competition** | Gold
- **Whisky Advocate** | 91 Rating



PURSUIT  
SPIRITS

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Please enjoy responsibly.

# OUR PURSUIT

## THE FOUNDERS BEHIND PURSUIT SPIRITS



Kenny Coleman



Ryan Cecil

Listen to the  
**BOURBON PURSUIT**  
Podcast



Ryan Cecil and Kenny Coleman are the owners of **Pursuit Spirits** and the creators **Bourbon Pursuit**, the market leader and proclaimed "Official Podcast of Bourbon".

Ryan and Kenny learned everything about the whiskey business through years of interviews and candid conversations with industry experts. This unique opportunity led them to go on an adventure to find the best flavors possible. Pursuit Spirits didn't take the conventional or easy path, instead they employed a modern approach by partnering with multiple award-winning distilleries to become masters at the next evolution in American Whiskey... blending.

Pursuit United was created for the adventurous drinker who wants something fun, creative, and original. Blending

different mashbills and barrel types from different distilleries in multiple states with varying aging conditions creates a new whiskey that's worth sharing with others.

Ryan and Kenny have passion for whiskey and community. Celebrate your life's moments with Pursuit United and join us on this adventure in seeking bold flavors.

**Enjoy this pursuit.**



**PURSUIT**  
SPIRITS