

## THE OAK COLLECTION

Cecil + Coleman

# PURSUIT *United.*

STRAIGHT BOURBON WHISKEYS

Finished with Toasted American and French Oak

Twice toasted and double blended for unmatched taste. Our process starts by hand-selecting barrels to create a base blend and then dividing it into proprietary ratios. One finishing vessel gets imparted with toasted American oak that derives its enhanced sweetness from heating the inside of the barrel to caramelize the natural sugars in the wood. The other is finished with Toasted French Oak that brings out subtle flavors and a silkier texture which is more akin to wine aging. Once each component has the desired amount of oak character, the two are blended together once again to create an innovative and rich flavor profile. **Enjoy this pursuit.**



Kentucky

**Bardstown Bourbon Co.**  
75% Corn  
21% Rye  
4% Malted Barley



Tennessee

**TN Distilling Partner**  
80% Corn  
10% Rye  
10% Malted Barley



New York

**Finger Lakes Distilling**  
70% Local Corn  
20% Red Winter Wheat  
10% Malted Barley

### TASTING NOTES

**Nose:** An initial waft is met with a flamed orange peel followed by dusted dark chocolate roasted nuts.

**Taste:** The chocolate notes continue with a hazelnut spread along with cherry cola on the palate.

**Finish:** Familiar notes of toasted oak, cloves, and black pepper are prominent on the finish.



PURSUIT  
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Please enjoy responsibly.

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# OUR PURSUIT

## THE FOUNDERS BEHIND PURSUIT SPIRITS



Kenny Coleman



Ryan Cecil

Listen to the  
**BOURBON PURSUIT**  
Podcast



Ryan Cecil and Kenny Coleman are the owners of **Pursuit Spirits** and the creators **Bourbon Pursuit**, the market leader and proclaimed "Official Podcast of Bourbon".

Ryan and Kenny learned everything about the whiskey business through years of interviews and candid conversations with industry experts. This unique opportunity led them to go on an adventure to find the best flavors possible. Pursuit Spirits didn't take the conventional or easy path, instead they employed a modern approach by partnering with multiple award-winning distilleries to become masters at the next evolution in American Whiskey... blending.

Pursuit United was created for the adventurous drinker who wants something fun, creative, and original. Blending

different mashbills and barrel types from different distilleries in multiple states with varying aging conditions creates a new whiskey that's worth sharing with others.

Ryan and Kenny have passion for whiskey and community. Celebrate your life's moments with Pursuit United and join us on this adventure in seeking bold flavors.

**Enjoy this pursuit.**



**PURSUIT**  
SPIRITS